



SNDCOERC/IIC/2023-24/

Date:07/08/2023

## **Event Report**

Event Title: Expert session on “Lean Start-up & Minimum Viable Product/Business”.

Event Category: 2022-23/Q-3/IIC Driven/Event Category 07

Event Date& Time: 07/08/2023, 12:30 pm – 02:30 pm (2Hrs.)

Presided by: Dr. D. M. Yadav

Beneficiaries: All the Students of Engineering & Technology

## **Event Summary**

### **Event Title:**

Expert Session on “Lean Start-up & Minimum Viable Product/Business”.

### **Event Objectives:**

- 1) To know about how to start-up any business.
- 2) To know start up policies of business.
- 3) To improve the business knowledge of students.
- 4) To understand the differences between Employment and Entrepreneurship.
- 5) To analyze the different abilities of lean start up & minimum viable product/Business.

### **Keynote Speakers:**

- 1) Dr. D. M. Yadav,  
Principal, SND COE RC Yeola.
- 2) Mr.Yogesh Prabhakar More,  
Director Of Yogesh Industries, Nashik



## Event Description:

On the date of 07/08/2023, Department of Electrical Engineering in association with Institute's Innovation Council of Institute had organized an expert session on "Lean Start up & Minimum Viable Product/Business.

In this event, our Principal Dr. D. M. Yadav addressed to students regarding importance of the event in technical institutes. Respected sir also tells about the different ideas of business.

The speaker come guest Mr. Yogesh Prabhakar More sir deeply explained the "Lean Start up & Minimum Viable Product", how the students will go through the start up planning in business. Sir give the various examples of Brand company how they had startup their business canvas and how they modify business canvas.

The speaker Mr. Yogesh Prabhakar More sir, shares their personal experience how they had start up their business and presented their speech on behavior of students in such events. In this session Mr. Yogesh Prabhakar More sir deeply explain how the start up of any business and how many ways we have start up our business.

In this session sir also explained in details regarding Government policies which would be given by government for start up program of any business. Mr. Yogesh more sir also explained some of policies which gave subsidy on our business proposal.

This program anchoring done by Prof. Kamble S.T. after the end of session Prof. G.L. dake gave vote of thanks.

## Key Outcomes:

- 1) The students will be able to understand how to design business model canvas.
- 2) The students will be able to classify differences between employment and self business.
- 3) The students will be able to know how to moderate the structure of business model canvas.



Jagdamba Education Society's  
**S. N. D. College of Engineering & Research Center,**  
Babhulgaon Tal. Yeola Dist. Nashik  
Approved by AICTE & Govt. of Maharashtra, Affiliated to SPPU Pune  
Accredited by NAAC B++, ISO 9001:2005 Certified  
**Institution's Innovation Council (IIC)**



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)

## Event Poster:

**Jagdamba Education Society's**  
**S.N.D. College of Engineering & Research Center, Yeola**  
**Department of Electrical Engineering**  
**in association with**  
**Institution's Innovation Council**  
**Organises**  
**Session on**  
**Lean Start up & Minimum**  
**Viable Product/Business**

**7th Aug. 2023**  
**TIME:-12:30 PM**

**Mr. Yogesh Prabhakar More**  
**Director,**  
**Yogesh Industries,**  
**Nashik**

**VENUE : ELECTRICAL SEMINAR HALL**

**Prof.S.T.Kamble** **Dr. P.C.Tapre** **Dr.H.S.Rane** **Dr.U.S.Ansari** **Dr.D.M.Yadav**  
**Coordinator** **HOD Electrical IIC Incharge** **IQAC Coordinator** **Principal**

Made with PosterMyWall.com



## Event Photographs:





Jagdamba Education Society's  
**S. N. D. College of Engineering & Research Center,**  
Babhulgaon Tal. Yeola Dist. Nashik

Approved by AICTE & Govt. of Maharashtra, Affiliated to SPPU Pune  
Accredited by NAAC B++, ISO 9001:2005 Certified

**Institution's Innovation Council (IIC)**



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)

**Event Attendance :**( Separate Sheet is attached)

**Attachments:**

- 1) Permission
- 2) Poster
- 3) Invitations
- 4) Attendance
- 5) Major Expenses

**Dr. H. S. Rane**  
**President, IIC**

**Prof. S.T.Kamble**  
**Co-Ordinator, IIC**

**Dr. D. M. Yadav**  
**Principal**