



Department of MBA

i-Business SEM – II 2019-20





Institute Vision

To create multifaceted engineers ready to serve the nation and the world.

Institute Mission

To use value based universal education of engineering and technology to develop the nation for global competitiveness and to bring harmony to mankind.

Institute Quality Policy

The Institution tries to excel in imparting quality professional education that is inculcated with moral, ethical and spiritual values to engineering and management students to make them globally competent.

MBA Department Vision

“To create multifaceted managers ready to serve the nation and the world.”

MBA Department Mission

“To Create Wealth Creators and leaders”

Program Specific Outcomes (PSOs)

At the end of program, MBA students will be able to:

PSOs for Marketing Management

PSO1: Ability to integrate concepts like product life cycle, adoption, and segmentation, branding, pricing, distribution, and market communication and use it for effective marketing decisions

PSO2: Ability to exhibit Sales professionalism

PSO3: Ability to assess how Technology & connectivity has changed human life and business in the context of real-world commodities, products & services.

PSOs for Financial Management

PSO1: Ability to use financial data to make knowledgeable decisions about the Working performance, resources apportionment and financial position of a company.

PSO2: Ability to remain updated with respect to economic reforms and financial markets



PSO3: Ability to demonstrate knowledge of the legal framework of International Financial reporting standards, Goods and Services tax, income tax and filing of the returns.

PSOs for HR Management

PSO1: To enable students to become proficient in the key functions of Human Resource Management viz: Human resource planning, Recruitment and selection, Performance management, Learning and development, Career planning, Function evaluation, Rewards and Recognition, Industrial relations, Employee participation and communication, Health and safety, Personal wellbeing and Administrative responsibilities.

PSO2: To familiarize students with the technological interventions in Human Resource Management and the Current trends and Cases in HRM.

PSO3: To acquaint students with real time problems and their probable solutions in the areas of Organizational Behavior, Development and Diagnosis.

PSOs for Operations Management

PSO1: Ability to gain a robust perspective on Six Sigma, lean operations management, innovation, and operational leadership.

PSO2: Ability to be expert in economic order quantity, inventory classification and other inventory management techniques.

PSO3: Ability to understand and process internal and external customer needs within the quality framework



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HOD, MBA

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I Dr. Ubale V.N, HOD, Department of MBA would like to take this opportunity to give insights about the department.

MBA department is an integral part of at our esteemed institution, SND College of Engineering & Research Centre, Yeola (Nashik) (M.S.). It was introduced in the year **2008** with a key objective to create multifaceted managers

ready to serve the nation and the world.

The MBA department offers a broad core curriculum, as well as a constant focus on creativity and entrepreneurship to distinguish our students in a competitive market.

Specialization offered:

1. Marketing Management (MKT).
2. Financial Management (FIN).
3. Human Resources Management (HR).
4. Operations & Supply Chain Management (OSCM).
5. Business Analytics (BA)

We continue to play a leading role in our discipline which leads us towards creating innovative and effective professional graduate community which would vivacious and provide continuous learning. Our focus is to continuously increase the impact of corporate connect and alumni interaction for sharing their corporate experience with the students and bring industry to the classroom.

I am extremely happy to be associated with this department. I thank our management, researchers, teachers, alumni and students for their continuous support and cooperation. I welcome the students and wish them all the best for their future.

1) Message from Chief Editor

In this edition of the 'SNDCOE-MBA Newsflash' was a special one with an attempt to cover the important events that were organized by the Institute and MBA Department in the last Semester. From this edition onwards, the newsletter shall be published in six monthly basis and shall highlight the different trainings, workshops and events that have been organized by SND COE and MBA Department during the period with a glimpse of upcoming programs in the next Semester.



We shall also introduce you with few of our Alumni Students who are now successfully running their Careers after obtaining knowledge and degree from this Institute.

We Hope that, just like the last one, you will also like this issue. You can enrich us with your valuable suggestions through the mail ID provided in the last page of the Newsletter, so that future contents of the Newsletter can be improved.

Prof. A.U. Manekar (BE, ME- Comp, Ph.D*)

Asst. Prof. (MBA Dept)



Department Highlights:-

The Department of MBA was established in 2008 to accommodate the popular Master of Business Administration course (MBA). Department of MBA (MBA) is one of the emerging management departments in the Nashik District which develops business graduates with a holistic perspective and versatile, functional areas of business and industry. The objective of Department of MBA is to impart management education in the state of the art technology to enable the students to optimally equip themselves with the changing requirements of the corporate and society.

- SND COE & RC, Department of MBA admits students on the basis of MHT CET MBA/MMS and other CET scores specified by the GOM. Since the college attracts top ranked students in these entrance examinations, the students' overall performance is remarkably well.
- Being an SPPU recognized institution, SND COE & RC, Department of MBA enjoys extra leverage to continuously fine-tune its curriculum to suit the industry requirements. The subjects being taught are a blend of Management theory & practice which stands the students in good stead to face the challenges posed by the industry.
- The following specialization streams are offered-

Specializations offered: The following specializations shall be offered as MAJOR / MINOR:

1. Marketing Management (MKT)
2. Financial Management (FIN)
3. Human Resources Management (HRM)
4. Operations & Supply Chain Management (OSCM)
5. Business Analytics (BA)

The following specializations shall be offered ONLY as MINOR Specializations:

1. Rural & Agribusiness Management (RABM)
2. Pharma & Healthcare Management (PHM)
3. Tourism & Hospitality Management (THM)
4. International Business Management (IB)



Intake Details

Sr.No	Program	Intake
1	MBA	60

Resources (Laboratories and Classrooms)

Sr. No.	Particular	Details
01	ICT enabled class rooms	02 (One with android television and another with wall mounted LCD Projector)
02	Computer LAB	Well-furnished i3 computers with high speed internet, quantity 30 PC's
03	Seminar Hall	Well-furnished with inbuilt PA system and with LCD Projector
04	HOD and Staff Room	HOD cabin and Staff Room along with meeting hall
05	Tutorial rooms and staff room	02 tutorial rooms are available along with separate staff room

Cost

No.	Date	Bill No.	Details	Units	Price	Total
1			Meraki -Mobile Tripod	1	293	293
2			1 Ball i5 Proceeer 4 GB RAM 500 GB HDD,	5	22000	110000
3	23/01/2020	347	CANNON G2010 TANK PRINTER	1	10300	10300
4	29/05/2014	VIL/14 15/AMJ/052	Server IBM Make – X 3100M4:25821 KA with Server Ram (4 GB DDR3)	2	51450	102900
5	17/09/2009	Pro 09-10/2233	HP Compaq Desktop- Dx2480/E2180(2.0GHz/Dual Core) 1GB Ram, 160 GB HDD	10	18200	364000
6	20/02/2009	S02/4339p/08/09	Projector -XR32S	1	37,500	37,500
7	29/05/2014	VIL/14 15/AMJ/052	Server IBM Make – X 3100M4:25821 KA with Server Ram (4 GB DDR3)	2	51450	102900
			Total			727893



MBA Computer Lab



Student Association (ACES)

No.	Name of Student	Designation
1	GADEKAR PAVAN ASHOK	President
2	GANGURDE SAGAR TUKARAM	Vice President
3	GHONGADE PRIYANKA ARVIND	Member
4	GUJAR YUVRAJ KASHINATH	Member
5	JADHAV KARAN APPASAHEB	Member
6	JAIN KAPIL KISHOR	Member
7	KADAM ADITYA RAJENDRA	Member
8	KHAIRNAR SANKET DNYANESHWAR	Member
9	KHANAPURE KIRAN BANDUSA	Member
10	LABHADE MAYUR DADABHAU	Treasurer



Enrolled Student Count

Sr.	Class	Students Enrolled
1	MBA I	61
2	MBA II	47
Total		108

Faculty Members Details

SR	Name of Staff	Designation
1	Dr. Ubale V.N.	HOD, Associate Professor
2	Prof. Samudre V.B.	Assistant Professor
3	Prof. Manekar A.U.	Assistant Professor
4	Prof. Gaware M.	Assistant Professor
5	Prof. Bankar M.V.	Assistant Professor
6	Prof. Sonawane M.S.	Assistant Professor



7	Prof. Vadgal A.S.	Assistant Professor
8	Mr. Bharat Thorat	Peon

Academic Activities of Students



The event- Extempore -Ways in which Technology is impacting the Banking sector, 26/11/2019



The event;- GD - Is 'Startup India' Boosting Entrepreneurship?, 12/11/2019



The event;- Share Market Review, 01/03/2020

Achievements (Students and faculty Members)

List of Toppers (2009-10 To 2019-20)

Sr. No	Year	Name of Student	Percentage/CGPA
1	2009-10	BIRADAR PARMESHWAR NAGNATH	72.36 %



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2	2010-11	POTE RAHUL ANNASAHEB	67.46 %
3	2011-12	AVHAD MEGHSHYAM RAMCHANDRA	68.23 %
4	2012-13	GAURSHETTE SHUBHANGI SOMNATH	63.07 %
5	2013-14	GHULE AISHWARYA ANIL	67.42 %
6	2014-15	SHELAKHE BIPIN BALASAHEB	67.40 %
7	2015-16	BORADE GEETA SURYABHAN	70.30 %
8	2016-17	LABHADE AMOL VASANT	70.20 %
9	2017-18	DEVADE SHASHIKANT TANAJI	71.17 %
10	2018-19	BAKALE RAM KAILAS	73.40 %

Placement Record of 2018-19

Sr. No.	Name of Student	Company	Package
1.	ATUL SANJAY DHAKANE	Axis Bank	3.5lpa
2.	DATTATRAY RAMDAS SUPEKAR	Axis Bank	3.6lpa
3.	HEMANT DNYANESHWAR BAGUL	Bajaj Finance	1.52lpa



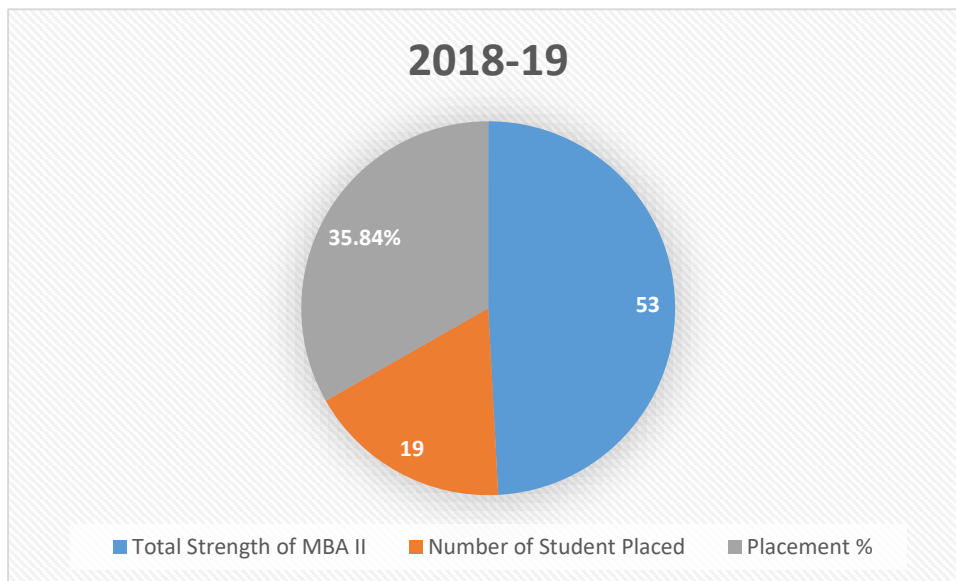
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4.	MUTKULE SANDESH DATTATRAY	Bank of India	2.40lpa
5.	MANDHARE PRADIP Bhaskar	Belief Pharma	2.5 lpa
6.	KIRAN BANDUSA KHANAPURE	Capgemini ,Pune	3.5lpa
7.	PAWATEKAR DIPASHRI CHANDRAKANT	Capgemini ,Pune	3.5lpa
8.	SAGAR TUKARAM GANGURDE	Data Matics,Nashik	2.0 lpa
9.	ROSHAN JAYVANT LOKHANDE	Data Matics	1.8 lpa
10.	RAVINDRA DILIP DARADE	Emcure Pharmaceutical Lts,Pune	5.9lpa
11.	MANJUSHA MARUTI ABHANG	Narayani Logistics	2.76 lpa
12.	SHUBHAM VIJAY ADAMANE	HDFC Bank	2.40lpa
13.	YOGESH KISAN ALGAT	Super Tech,Pune	3.8lpa
14.	DHANGE SURESH PUNJABA	Windmill Company	5.0 lpa
15.	KIRAN BAJIRAO GORE	Poonawala Fincorp ltd.Pune	2.4 lpa
16.	KARAN APPASAHEB JADHAV	HRS Company,Pune	4.5lpa
17.	AKSHAY BALASAHEB JIVRAKH	Jiometric Automation,Pune	3.00 lpa
18.	PADIYAR ARTI RAMESH	Vedantu Online Tutorial	
19.	HARSHAL VIJAY PARDESHI	HDFC Insurance	4.2 lpa

Graphical Representation of Placement

2018-19

Academic Year	Total Strength of MBA II	Number of Student Placed	Placement %
2018-19	53	19	35.84



From the above representation it is cleared that, for academic year 2018-19 MBA departments total strength was 53 out of which 19 students were placed.

So, the placement percentage for academic year 2018-19 was 35.84%