



SNDbes..... (2020-21 SEM I)

# Department of M.B.A.



**SNDbes**  
**(SEM – I 2020-21)**



Website:- <https://sndcoe.ac.in>

Email:- [hodmba@sndcoe.ac.in](mailto:hodmba@sndcoe.ac.in)



## **Institute Vision**

To create multifaceted engineers ready to serve the nation and the world.

## **Institute Mission**

To use value based universal education of engineering and technology to develop the nation for global competitiveness and to bring harmony to mankind.

## **Institute Quality Policy**

The Institution tries to excel in imparting quality professional education that is inculcated with moral, ethical and spiritual values to engineering and management students to make them globally competent.

## **MBA Department Vision**

“To create multifaceted managers ready to serve the nation and the world.”

## **MBA Department Mission**

“To Create Wealth Creators and leaders”

## **Program Specific Outcomes (PSOs)**

At the end of program, MBA students will be able to:

### **PSOs for Marketing Management**

**PSO1:** Ability to integrate concepts like product life cycle, adoption, and segmentation, branding, pricing, distribution, and market communication and use it for effective marketing decisions

**PSO2:** Ability to exhibit Sales professionalism



**PSO3:** Ability to assess how Technology & connectivity has changed human life and business in the context of real-world commodities, products & services.

### **PSOs for Financial Management**

**PSO1:** Ability to use financial data to make knowledgeable decisions about the Working performance, resources apportionment and financial position of a company.

**PSO2:** Ability to remain updated with respect to economic reforms and financial markets

**PSO3:** Ability to demonstrate knowledge of the legal framework of International Financial reporting standards, Goods and Services tax, income tax and filing of the returns.

### **PSOs for HR Management**

**PSO1:** To enable students to become proficient in the key functions of Human Resource Management viz: Human resource planning, Recruitment and selection, Performance management, Learning and development, Career planning, Function evaluation, Rewards and Recognition, Industrial relations, Employee participation and communication, Health and safety, Personal wellbeing and Administrative responsibilities.

**PSO2:** To familiarize students with the technological interventions in Human Resource Management and the Current trends and Cases in HRM.

**PSO3:** To acquaint students with real time problems and their probable solutions in the areas of Organizational Behavior, Development and Diagnosis.

### **PSOs for Operations Management**

**PSO1:** Ability to gain a robust perspective on Six Sigma, lean operations management, innovation, and operational leadership.

**PSO2:** Ability to be expert in economic order quantity, inventory classification and other inventory management techniques.

**PSO3:** Ability to understand and process internal and external customer needs within the quality framework.



**Dr. Ubale Vaibhav Namdev**

**Associate Professor, HOD, MBA**

**Ph.D (Mgmt), MBA (Fin),**

**LLB, B.Sc (Bio-Tech)**

Email:-hodmba@sndcoe.ac.in

Mob No- 9890608846

I Dr. Ubale V.N, HOD, Department of MBA would like to take this opportunity to give insights about the department.

MBA department is an integral part of at our esteemed institution, SND College of Engineering & Research Centre, Yeola (Nashik) (M.S.). It was introduced in the year **2008** with a key objective to create multifaceted managers ready to serve the nation and the world. The MBA department offers a broad core curriculum, as well as a constant focus on creativity and entrepreneurship to distinguish our students.

**Specialization offered:**

1. Marketing Management (MKT).
2. Financial Management (FIN).
3. Human Resources Management (HR).
4. Operations & Supply Chain Management (OSCM).
5. Business Analytics (BA)

We continue to play a leading role in our discipline which leads us towards creating innovative and effective professional graduate community which would vivacious and provide continuous learning. Our focus is to continuously increase the impact of corporate connect and alumni interaction for sharing their corporate experience with the students and bring industry to the classroom.

I am extremely happy to be associated with this department. I thank our management, researchers, teachers, alumni and students for their continuous support and cooperation.

I welcome the students and wish them all the best for their future.



## Department Highlights:-

The Department of MBA was established in 2008 to accommodate the popular Master of Business Administration course (MBA). Department of MBA (MBA) is one of the emerging management departments in the Nashik District which develops business graduates with a holistic perspective and versatile, functional areas of business and industry. The objective of Department of MBA is to impart management education in the state of the art technology to enable the students to optimally equip themselves with the changing requirements of the corporate and society.

- SND COE & RC, Department of MBA admits students on the basis of MHT CET MBA/MMS and other CET scores specified by the GOM. Since the college attracts top ranked students in these entrance examinations, the students' overall performance is remarkably well.
- Being an SPPU recognized institution, SND COE & RC, Department of MBA enjoys extra leverage to continuously fine-tune its curriculum to suit the industry requirements. The subjects being taught are a blend of Management theory & practice which stands the students in good stead to face the challenges posed by the industry.
- The following specialization streams are offered-

Specializations offered: The following specializations shall be offered as **MAJOR / MINOR:**

1. Marketing Management (MKT)
2. Financial Management (FIN)
3. Human Resources Management (HRM)
4. Operations & Supply Chain Management (OSCM)
5. Business Analytics (BA)

The following specializations shall be offered **ONLY** as **MINOR Specializations:**

1. Rural & Agribusiness Management (RABM)
2. Pharma & Healthcare Management (PHM)
3. Tourism & Hospitality Management (THM)
4. International Business Management (IB)



### MBA Programme Intake

<b>MBA Intake :-</b>	<b>60</b>
<b>Year of Commencement :-</b>	<b>2008-09</b>
<b>Official Email ID:-</b>	<b>hodmba@sndcoe.ac.in</b>
<b>Website:-</b>	<b><a href="https://sndcoe.ac.in/">https://sndcoe.ac.in/</a></b>

### MBA Programme Affiliations



SPPU Pune



DTE Mumbai



AICTE New Delhi

### Resources Available

<b>Sr. No.</b>	<b>Particulars</b>	<b>Quantity</b>
<b>1</b>	Computers (i5 and i3 PC's)	25
<b>2</b>	Printers (One Color and one laser printer)	02
<b>3</b>	ICT enabled classroom and Lab (One android TV along with two LCD Projectors are available)	03

**Instructional Area**

Sr. No.	Room Number	Particulars	Area required	Actual Area in m <sup>2</sup>
1	222	MBA Class I	66.00	77.64
2	230	MBA Class II		74.83
3	220	Staff Room I	---	23.28
4	221	Computer Lab	66.00	77.64
5	220	Tutorial Room I	33.00	34.80
6	220	Tutorial Room II		34.80
7	229	HOD Cabin	---	24.33
8	229	Staff Room II	---	30.00
9	229	Meeting Room	---	40.92
10	219	Seminar Hall	132.00	152.61
Total				<b>546.25m<sup>2</sup></b>

**Computer LAB Details**

Sr. No.	Name of Lab	Lab I/C	Area Sq. m	Investment
01	MBA Computer Lab	Prof. Bankar M.V.	77.64	07,81,740



**Faculty Details**

SR	Name of Staff	Designation	Qualification	Spl	Experience
1	Dr. Ubale V.N.	HOD, Associate Professor	Ph. D , MBA , LLB	Finance	11
2	Prof. Samudre V.B.	Assistant Professor	MBA, B.Sc	Marketing	8
3	Prof.Anwat M.	Assistant Professor	MBA , BE	HR	---
4	Prof. Manekar A.U.	Assistant Professor	MBA, BE	HR, IT	3
5	Prof. Gaware M.	Assistant Professor	MBA, B.Com	Finance	1
6	Prof. Bankar M.V.	Assistant Professor	MBA, B.Com	Finance	9
7	Prof. Sonawane M.S.	Assistant Professor	M.Com	Business Mgmt	1
8	Prof. Vadgal A.S.	Assistant Professor	MA	Economics	1
9	Mr. Bharat Thorat	Peon	SSC	---	---

**Enrolled student Count**

**(2020-21)**

SR.	CLASS	STUDENTS ENROLLED
1	MBA I	64
2	MBA II	55
Total		119





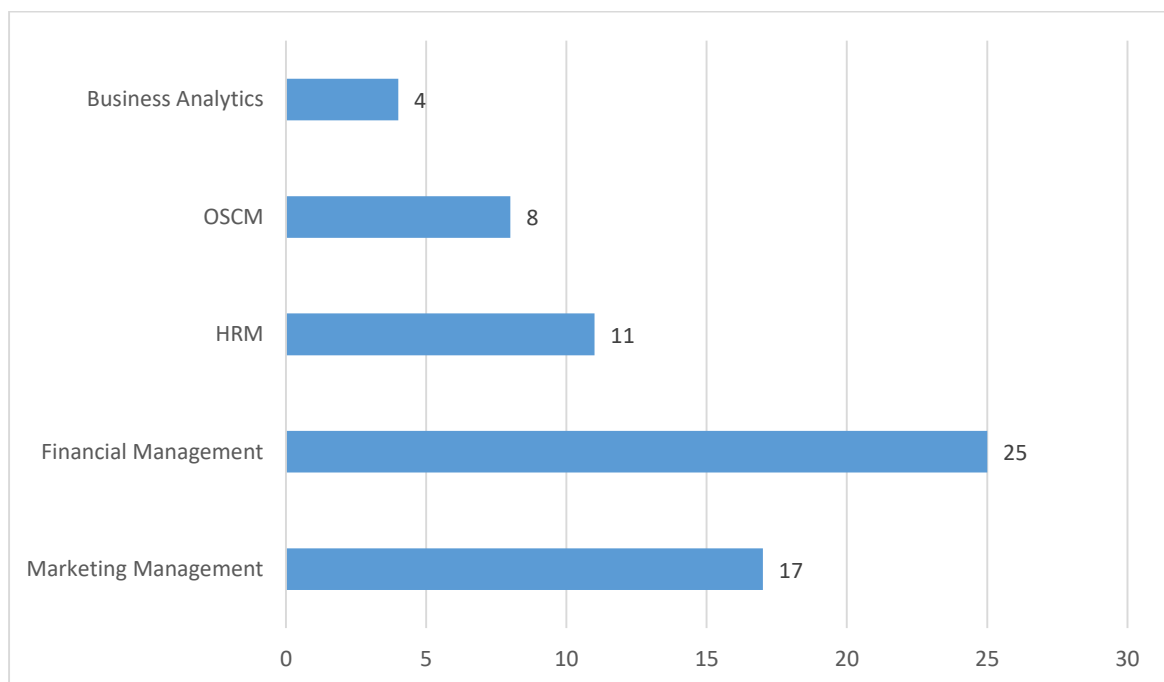
**Student Association (AIMS)**

**(2020-21)**

NO.	NAME OF STUDENT	DESIGNATION
1	AHER RUCHA SUNIL	PRESIDENT
2	AHER SUVARNA RAMCHANDRA	VICE PRESIDENT
3	DESAI DIKSHA LALIT	MEMBER
4	KALE VAIBHAVI NANDKUMAR	MEMBER
5	GARUD MAHENDRA EKNATH	MEMBER
6	GHIGE RENUKA SUNIL	MEMBER
7	KADTAN SHUBHAM SANJAY	MEMBER
8	KALANGE SAURABH JAGDISH	MEMBER
9	KAMBLE ARATI KACHARU	MEMBER
10	KARANJKAR PRATIK KAILAS	TREASURER

**Specialization wise student trend**

**MBA II**





## Number of Students undergoing Internship/ Project

**Summer Internship Project:** At the end of Second Semester each student shall undertake a Summer Internship Project (SIP) for a minimum of 8 weeks. For SIP, 1 credit is equivalent to minimum 40-45 hours of effective work. SIP shall have 6 credits. It is mandatory for the student to seek advance written approval from the faculty guide and the Director of the Institute about the topic and organization before commencing the SIP.

The SIP may or may not have a Functional Focus, i.e. the student may take up a SIP in his/her intended area of specialization or in any other functional area of management. Ideally the SIP should exhibit a cross-functional orientation.

**No physical internship was offered by industry due to impact of Covid – 19 followed by National Lockdown.**

## Activities under Student Association (AIMS)

Date: 21<sup>st</sup> August 2020

Year : 2020-2021

Yeola, 21<sup>st</sup> August 2020. Online Webinar was organized on the Topic: “Personal Finance” on 21<sup>st</sup> August 2020 from 11:00 AM to 12:30 PM by SND College of Engineering & RC, Yeola – MBA Department in Association with Investors’ Protection Fund, Bombay Stock Exchange & Wisdomxtra. Principal Dr. HN Kudal, Staff Members and Students of the college actively participated in this webinar.

The poster features the BSE logo at the top left, with the text 'INVESTORS' PROTECTION FUND' below it. The main title is 'ONLINE WEBINAR ON PERSONAL FINANCE'. The date and time are 'Date: 21st August, Friday' and 'Time: 11.00 AM to 12.30 PM'. A yellow box contains the 'Meeting ID: 81500887643' and 'Password: IAP15'. Below this is the 'SUPPORTER:' section with a logo of a globe and a person. At the bottom, it lists 'SND College of Engineerinr & RC, MBA Department, Prof. Samudre VB' and contact information for Shalmali Shetty, including her title 'Head Corporate Relation ( Training & Development)', phone number '84848 44755', and website 'www.wisdomxtra.com'. The WisdomXtra logo is also present in the bottom left corner.



8/12/2020 the capacity development and skills enhancement program was organized on the Topic: **“Health and hygiene”** from 01:00 PM to 02:30 PM for MBA students of SND College of Engineering & Research Centre, Yeola, Nashik.



Yeola, 9<sup>th</sup> Oct 2020. Online Webinar was organized on the Topic: **“Rural Entrepreneurship Development”** on 9<sup>th</sup> October 2020 from 11:30 AM to 01:00, Dr. Mahesh Chopade, from Mahatma Gandhi National Council of Rural Education, Ministry of HRD, Govt. of India.





## **“Impact of Covid 19 and National Lockdown”**

The globe was shaken by the rapid emergence of the deadly Covid-19 sickness, which was brought on by the SARS-CoV-2 Corona virus. All educational activities were stopped in India as around 32 crore students left their current schools or universities. The COVID-19 epidemic has shown us that change is inevitable. The World Health Organization's declaration of it has served as a drive for educational institutions to expand and choose platforms with new technology. The essay discusses the value of online education and a SWOC (Strengths, Weaknesses, Opportunities, & Challenges) study of several e-learning platforms during a crisis

By the end of March 2020, the pandemic had forced the closure of every school, institute, and college. We overlooked something, though, that will make "Gen Z" our greatest asset in the future. The COVID 19 virus had many negative effects on academics, but it also had some positive effects that improved the methods and system of education. Innovative knowledge transmission strategies are now possible thanks to the pandemic.

Despite significant efforts, online training has not yet been made broadly accessible for all levels of training. It is particularly challenging in India, where many people attend state institutions with subpar facilities and reside in places without Internet access.

The outbreak caused the closure of all the schools, institutes, and colleges by the end of March 2020. But, in the midst of it all, we missed something that is "Gen Z" our future asset. Although the COVID 19 virus had many severe consequences in the field of academics, it also had some beneficial consequences that advanced the educational system and techniques. The pandemic has opened the door to innovative knowledge transfer methods around the world.

Although much effort has been made to continue training at all levels through online methods, it has not been made widely available. It is particularly difficult in India, where many people live in areas without the Internet and attend other poorly equipped state schools.

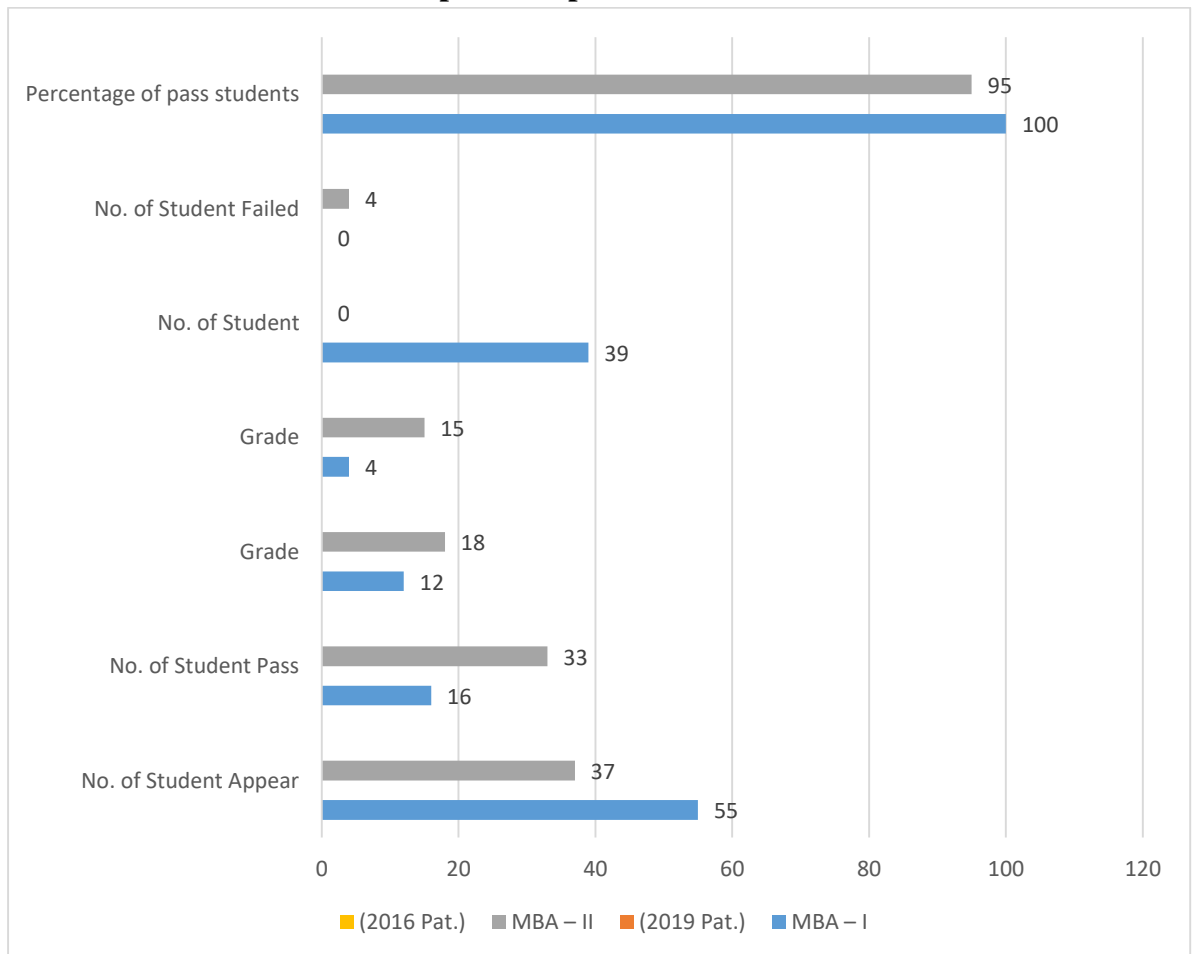


## Result Analysis

Year 2019-20(April/May)

Class	No. of Student Appear	No. of Student Pass	Grade "A"	Grade "B"	No. of Student Passed with ATKT	No. of Student Failed	Percentage of pass students
<b>MBA – I</b> (2019 Pat.)	55	16	12	04	39	00	<b>100</b>
<b>MBA – II</b> (2016 Pat.)	37	33	18	15	Nil	04	<b>95</b>

### Graphical Representation



From the above graph it is concluded that overall result of Department is 97.50%



**Rankers (MBA- I) – 2019/20 (Apr/May)**

No	Name of the Student	Grade Point	SGPA	Grade
1	Thok Sonali Sanjay	495	8.93	A+
2	Malkar Harshada Sandip	494	8.77	A+
3	Aher Rucha Sunil	491	8.87	A+

**Rankers (MBA- II) – 2019/20 (Apr/May)**

No	Name of the Student	Grade Point	Percentage	Grade
1	Jain Kapil Kishor	891	73.40	A+
2	Pawar Avinash Uttam	879	73.36	A+
3	Pawtekar Deepashri C.	873	73.10	A+

**Overall Topper List**

Sr. No	Year	Name of Student	Percentage/CGPA
1	2009-10	BIRADAR PARMESHWAR NAGNATH	72.36 %
2	2010-11	POTE RAHUL ANNASAHEB	67.46 %
3	2011-12	AVHAD MEGHSHYAM RAMCHANDRA	68.23 %
4	2012-13	GAURSHETTE SHUBHANGI SOMNATH	63.07 %
5	2013-14	GHULE AISHWARYA ANIL	67.42 %
6	2014-15	SHELAKI BIPIN BALASAHEB	67.40 %
7	2015-16	BORADE GEETA SURYABHAN	70.30 %
8	2016-17	LABHADE AMOL VASANT	70.20 %
9	2017-18	DEVADE SHASHIKANT TANAJI	71.17 %
10	2018-19	BAKALE RAM KAILAS	73.40 %
11	2019-20	JAIN KAPIL KISHOR	73.40 %



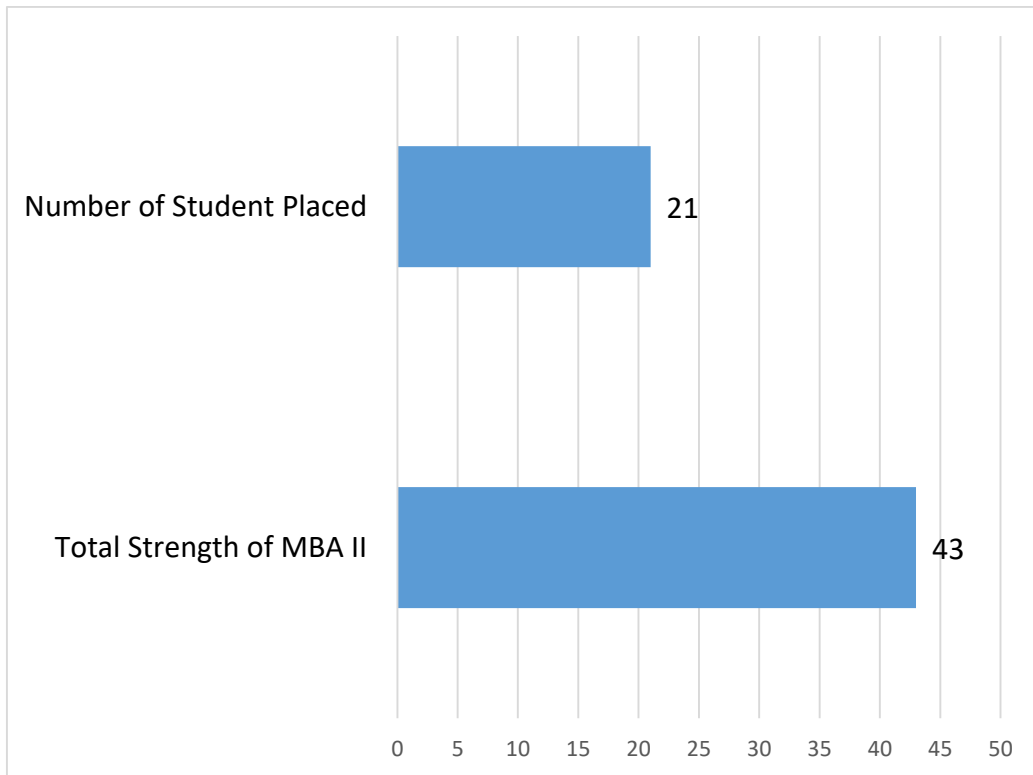
**Placement Record (2019-20)**

Sr. No.	Name of Student	Company	Package
1.	PAWATEKAR DIPSHRI C.	Datamatics Global Services, Nashik	1.5
2.	VIDHAY MANOJ DARPEL	Datamatics Global Services, Nashik	1.5
3.	GANGURDE SAGAR TUKARAM	Datamatics Global Services, Nashik	1.5
4.	WADEKAR VAIBHAV WAMAN	Datamatics Global Services, Nashik	1.5
5.	KHANAPURE KIRAN BANDUSA	Datamatics Global Services, Nashik	1.5
6.	LOKHANDE ROSHAN JAYVANT	Datamatics Global Services, Nashik	1.5
7.	PAWAR AVINASH UTTAM	Datamatics Global Services, Nashik	1.5
8.	KHIRAD ABHILASHA SHARAD	Datamatics Global Services, Nashik	1.5
9.	PADIYAR ARTI RAMESH	Just Dial	1.8
10.	PANDIT MANISHA RAJENDRA	Just Dial	1.8
11.	TRIBHUVAN AKSHAY VILAS	Just Dial	1.8
12.	MANDHARE PRADIP BHASKAR	Just Dial	1.8
13.	SUPEKAR DATTATRAY R.	Axis Bank	1.8
14.	KHANAPURE KIRAN BANDUSA	Axis Bank	1.8
15.	PAWATEKAR DIPSHRI C.	Axis Bank	1.8
16.	LOKHANDE ROSHAN JAYVANT	Axis Bank	1.8
17.	PAGARE PRADEEP S.	HDFC Bank	1.6
18.	THORAT VIKAS RAMESH	HDFC Bank	1.6
19.	GADEKAR PAVAN ASHOK	Reliance Life	1.6
20.	GHONGADE PRIYANKA A.	Capgemini ,Pune	2.4
21.	RAUT ARCHANA SAKHAHARI	Capgemini ,Pune	2.4



**Placement Record Analysis (2019-20)**

Academic Year	Total Strength of MBA II	Number of Student Placed	Placement %
2019-20	43	21	48.83



**Conclusion:-**

- From the above representation it is cleared that, for academic year 2019-20 MBA departments total strength was 43 out of which 21 students were placed.
- So, the placement percentage for academic year 2019-20 was 48.83%

