



SNDbes..... (2020-21 SEM I)

Department of M.B.A.



SNDbes
(SEM – II 2020-21)



Website:- <https://sndcoe.ac.in>

Email:- hodmba@sndcoe.ac.in



Institute Vision

To create multifaceted engineers ready to serve the nation and the world.

Institute Mission

To use value based universal education of engineering and technology to develop the nation for global competitiveness and to bring harmony to mankind.

Institute Quality Policy

The Institution tries to excel in imparting quality professional education that is inculcated with moral, ethical and spiritual values to engineering and management students to make them globally competent.

MBA Department Vision

“To create multifaceted managers ready to serve the nation and the world.”

MBA Department Mission

“To Create Wealth Creators and leaders”

Program Specific Outcomes (PSOs)

At the end of program, MBA students will be able to:

PSOs for Marketing Management

PSO1: Ability to integrate concepts like product life cycle, adoption, and segmentation, branding, pricing, distribution, and market communication and use it for effective marketing decisions

PSO2: Ability to exhibit Sales professionalism



PSO3: Ability to assess how Technology & connectivity has changed human life and business in the context of real-world commodities, products & services.

PSOs for Financial Management

PSO1: Ability to use financial data to make knowledgeable decisions about the Working performance, resources apportionment and financial position of a company.

PSO2: Ability to remain updated with respect to economic reforms and financial markets

PSO3: Ability to demonstrate knowledge of the legal framework of International Financial reporting standards, Goods and Services tax, income tax and filing of the returns.

PSOs for HR Management

PSO1: To enable students to become proficient in the key functions of Human Resource Management viz: Human resource planning, Recruitment and selection, Performance management, Learning and development, Career planning, Function evaluation, Rewards and Recognition, Industrial relations, Employee participation and communication, Health and safety, Personal wellbeing and Administrative responsibilities.

PSO2: To familiarize students with the technological interventions in Human Resource Management and the Current trends and Cases in HRM.

PSO3: To acquaint students with real time problems and their probable solutions in the areas of Organizational Behavior, Development and Diagnosis.

PSOs for Operations Management

PSO1: Ability to gain a robust perspective on Six Sigma, lean operations management, innovation, and operational leadership.

PSO2: Ability to be expert in economic order quantity, inventory classification and other inventory management techniques.

PSO3: Ability to understand and process internal and external customer needs within the quality framework.



Dr. Ubale Vaibhav Namdev

Associate Professor, HOD, MBA

Ph.D (Mgmt), MBA (Fin),

LLB, B.Sc (Bio-Tech)

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I Dr. Ubale V.N, HOD, Department of MBA would like to take this opportunity to give insights about the department.

MBA department is an integral part of at our esteemed institution, SND College of Engineering & Research Centre, Yeola (Nashik) (M.S.). It was introduced in the year **2008** with a key objective to create multifaceted managers ready to serve the nation and the world. The MBA department offers a broad core curriculum, as well as a constant focus on creativity and entrepreneurship to distinguish our students.

Specialization offered:

1. Marketing Management (MKT).
2. Financial Management (FIN).
3. Human Resources Management (HR).
4. Operations & Supply Chain Management (OSCM).
5. Business Analytics (BA)

We continue to play a leading role in our discipline which leads us towards creating innovative and effective professional graduate community which would vivacious and provide continuous learning. Our focus is to continuously increase the impact of corporate connect and alumni interaction for sharing their corporate experience with the students and bring industry to the classroom.

I am extremely happy to be associated with this department. I thank our management, researchers, teachers, alumni and students for their continuous support and cooperation.

I welcome the students and wish them all the best for their future.



Department Highlights:-

The Department of MBA was established in 2008 to accommodate the popular Master of Business Administration course (MBA). Department of MBA (MBA) is one of the emerging management departments in the Nashik District which develops business graduates with a holistic perspective and versatile, functional areas of business and industry. The objective of Department of MBA is to impart management education in the state of the art technology to enable the students to optimally equip themselves with the changing requirements of the corporate and society.

- SND COE & RC, Department of MBA admits students on the basis of MHT CET MBA/MMS and other CET scores specified by the GOM. Since the college attracts top ranked students in these entrance examinations, the students' overall performance is remarkably well.
- Being an SPPU recognized institution, SND COE & RC, Department of MBA enjoys extra leverage to continuously fine-tune its curriculum to suit the industry requirements. The subjects being taught are a blend of Management theory & practice which stands the students in good stead to face the challenges posed by the industry.
- The following specialization streams are offered-

Specializations offered: The following specializations shall be offered as **MAJOR / MINOR:**

1. Marketing Management (MKT)
2. Financial Management (FIN)
3. Human Resources Management (HRM)
4. Operations & Supply Chain Management (OSCM)
5. Business Analytics (BA)

The following specializations shall be offered **ONLY** as **MINOR Specializations:**

1. Rural & Agribusiness Management (RABM)
2. Pharma & Healthcare Management (PHM)
3. Tourism & Hospitality Management (THM)
4. International Business Management (IB)



MBA Programme Intake

MBA Intake :-	60
Year of Commencement :-	2008-09
Official Email ID:-	hodmba@sndcoe.ac.in
Website:-	https://sndcoe.ac.in/

MBA Programme Affiliations



SPPU Pune



DTE Mumbai



AICTE New Delhi

Resources Available

Sr. No.	Particulars	Quantity
1	Computers (i5 and i3 PC's)	25
2	Printers (One Color and one laser printer)	02
3	ICT enabled classroom and Lab (One android TV along with two LCD Projectors are available)	03

**Instructional Area**

Sr. No.	Room Number	Particulars	Area required	Actual Area in m ²
1	222	MBA Class I	66.00	77.64
2	230	MBA Class II		74.83
3	220	Staff Room I	---	23.28
4	221	Computer Lab	66.00	77.64
5	220	Tutorial Room I	33.00	34.80
6	220	Tutorial Room II		34.80
7	229	HOD Cabin	---	24.33
8	229	Staff Room II	---	30.00
9	229	Meeting Room	---	40.92
10	219	Seminar Hall	132.00	152.61
Total				546.25m²

Computer LAB Details

Sr. No.	Name of Lab	Lab I/C	Area Sq. m	Investment
01	MBA Computer Lab	Prof. Bankar M.V.	77.64	07,81,740



Faculty Details

SR	Name of Staff	Designation	Qualification	Spl	Experience
1	Dr. Ubale V.N.	HOD, Associate Professor	Ph. D , MBA , LLB	Finance	11.5
2	Prof. Samudre V.B.	Assistant Professor	MBA, B.Sc	Marketing	8.5
3	Prof.Anwat M.	Assistant Professor	MBA , BE	HR	0.5
4	Prof. Manekar A.U.	Assistant Professor	MBA, BE	HR, IT	3.5
5	Prof. Gaware M.	Assistant Professor	MBA, B.Com	Finance	1.5
6	Prof. Bankar M.V.	Assistant Professor	MBA, B.Com	Finance	9.5
7	Prof. Sonawane M.S.	Assistant Professor	M.Com	Business Mgmt	1.5
8	Prof. Vadgal A.S.	Assistant Professor	MA	Economics	1.5
9	Mr. Bharat Thorat	Peon	SSC	---	0.5

Enrolled student Count

(2020-21)

SR.	CLASS	STUDENTS ENROLLED
1	MBA I	64
2	MBA II	55
Total		119



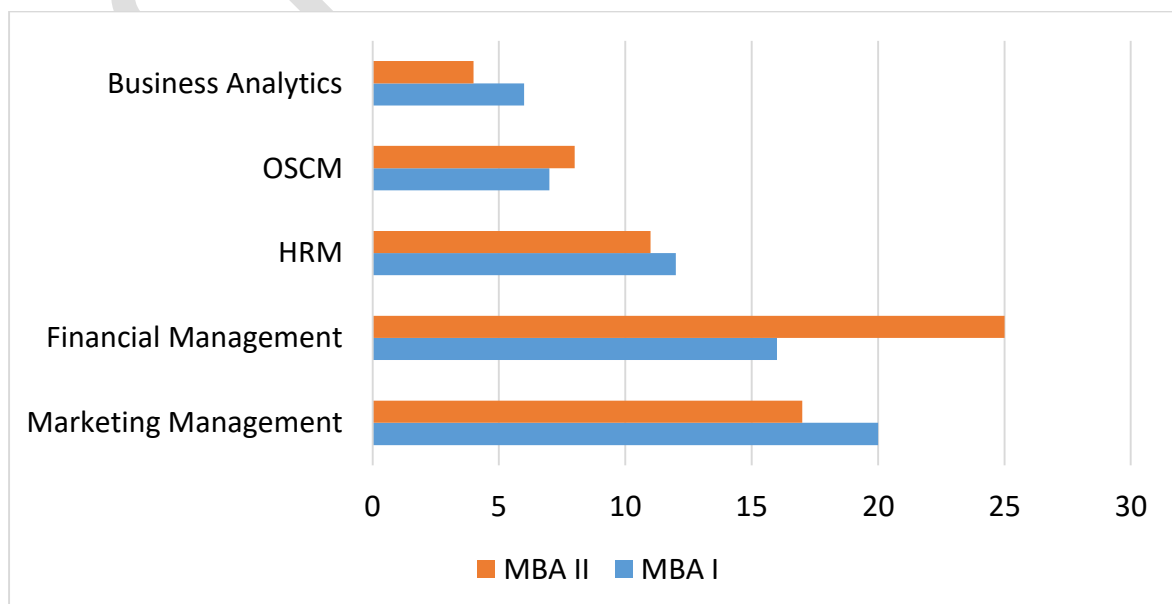
Student Association (AIMS)

(2020-21)

NO.	NAME OF STUDENT	DESIGNATION
1	AHER RUCHA SUNIL	PRESIDENT
2	AHER SUVARNA RAMCHANDRA	VICE PRESIDENT
3	DESAI DIKSHA LALIT	MEMBER
4	KALE VAIBHAVI NANDKUMAR	MEMBER
5	GARUD MAHENDRA EKNATH	MEMBER
6	GHIGE RENUKA SUNIL	MEMBER
7	KADTAN SHUBHAM SANJAY	MEMBER
8	KALANGE SAURABH JAGDISH	MEMBER
9	KAMBLE ARATI KACHARU	MEMBER
10	KARANJKAR PRATIK KAILAS	TREASURER

Specialization wise student trend

MBA I & II





Activities under Student Association (AIMS)

“Live Webinar – Managerial Economics” on **23/04/2021** at 11:30 AM to 12:30 PM by SND College of Engineering & RC, Yeola – MBA Department.

Date: **23/04/2021**

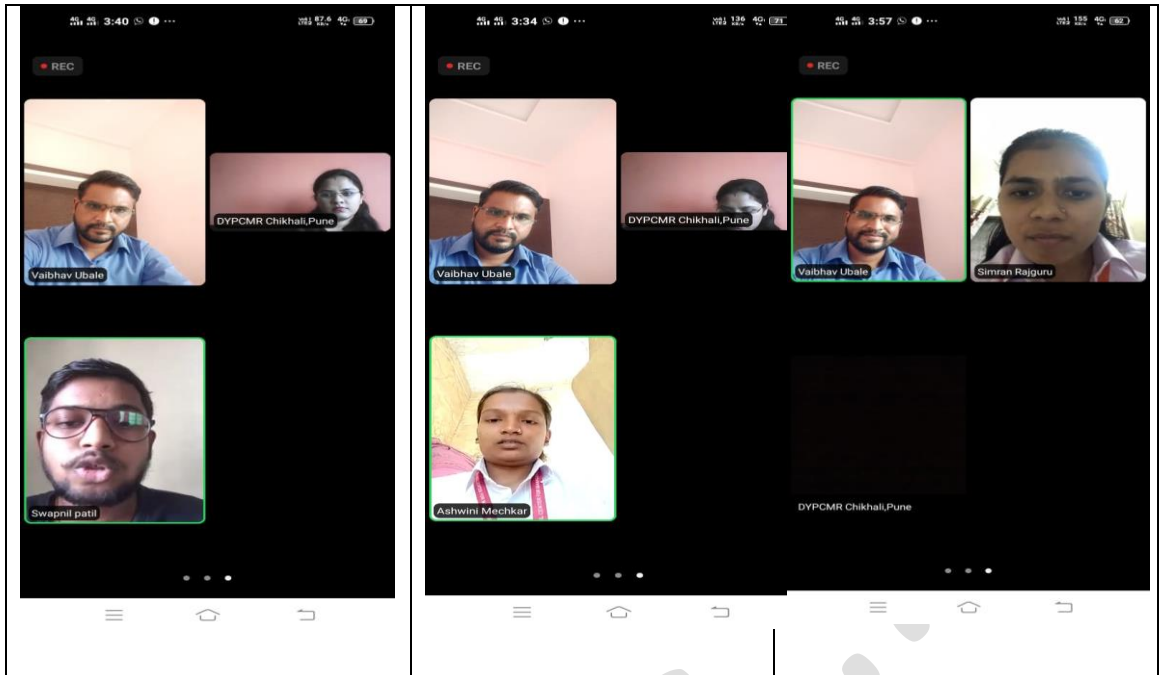
Year : 2020-2021

The slide illustrates the circular flow of income between Firms and Households. On the left, blue arrows represent **Injections** into the economy: Gov Spending, Investment, and Exports. On the right, yellow arrows represent **Withdrawals/Leakages** from the economy: Taxation, Savings, and Imports. The central text is **Circular Flow of Income**. Below the diagram, two explanatory notes are provided: 'Injections increase the value of the goods and services in the economy (National Income)' and 'Withdrawals/Leakages reduce the value of the goods and services in the economy (National Income)'. The slide is presented in a Zoom meeting interface with a participant list on the right.

Yeola, Online Webinar was organized on the topic **“Workshop on research proposal”** on 26/02/2021 at 11:00 AM to 12:30PM by SND College of Engineering & RC, Yeola – MBA Department.

Date: 26/02/2021

Year : 2020-2021



11/1/2021 the capacity development and skills enhancement program was organized on the Topic: **“Selling Skills”** from 01:00 PM to 02:30 PM for MBA students of SND College of Engineering & Research Centre, Yeola, Nashik.



Selling Skills:- Mr. Kiran Kajale, Date:- 11/1/2021 Department of MBA



“Impact of Covid 19 and National Lockdown”

India's educational institutions (schools, colleges, and universities) only use traditional teaching methods at this time, which involves holding in-person lectures in a classroom. Even while many academic institutions have begun using blended learning, many of them are still using outdated practises. The globe was shaken by the rapid emergence of the deadly Covid-19 sickness, which was brought on by the SARS-CoV-2 Corona virus. All educational activities were stopped in India as around 32 crore students left their current schools or universities. The COVID-19 epidemic has shown us that change is inevitable. The World Health Organization's declaration of it has served as a drive for educational institutions to expand and choose platforms with new technology. Many academic institutions were forced to completely switch to online teaching-learning after first being unwilling to modify their old pedagogical style. The essay discusses the value of online education and a SWOC (Strengths, Weaknesses, Opportunities, & Challenges) study of several e-learning platforms during a crisis

By the end of March 2020, the pandemic had forced the closure of every school, institute, and college. We overlooked something, though, that will make "Gen Z" our greatest asset in the future. The COVID 19 virus had many negative effects on academics, but it also had some positive effects that improved the methods and system of education. Innovative knowledge transmission strategies are now possible thanks to the pandemic.

Despite significant efforts, online training has not yet been made broadly accessible for all levels of training. It is particularly challenging in India, where many people attend state institutions with subpar facilities and reside in places without Internet access.

The outbreak caused the closure of all the schools, institutes, and colleges by the end of March 2020. But, in the midst of it all, we missed something that is "Gen Z" our future asset. Although the COVID 19 virus had many severe consequences in the field of academics, it also had some beneficial consequences that advanced the educational system and techniques. The pandemic has opened the door to innovative knowledge transfer methods around the world.



Although much effort has been made to continue training at all levels through online methods, it has not been made widely available. It is particularly difficult in India, where many people live in areas without the Internet and attend other poorly equipped state schools.

Publications

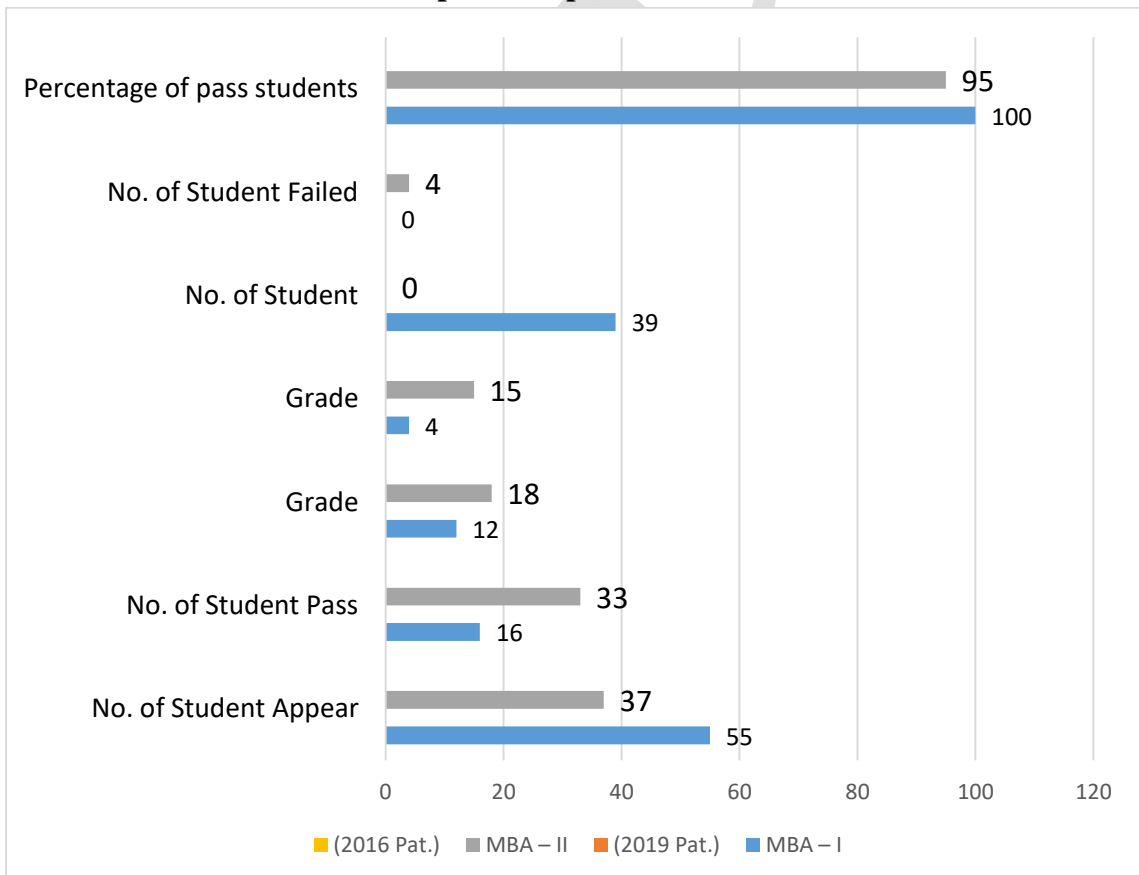
No.	Name of Faculty	Title of paper	Name of journal	Volume	ISSN-ISBN Number	Publication Date (DD/MM/YYYY)
1	Manekar A.U.	Functions of Human Resource management in private hospitals Study of Yeola Region	Junikhyat	11	ISSN2278-4632 UGC CARE	11/1/2021
2	Manekar A.U.	Concurrence pattern extraction over data streaming	Resincap Journal of Science and Engineering	Vol 4 Issue 06	ISSN 2456-9976	July 2020
3	Manekar A.U.	Fast feature selection algorithm using graph based clustering	Resincap Journal of Science and Engineering	Vol 4 Issue 5	ISSN 2456-9976	May 2020
4	Manekar A.U.	Analytical study to access change of attitude towards acceptance of NABH guidelines: An intra-institutional experience	Junikhyat	10	ISSN2278-4632 UGC CARE	2/2/2020
11	Manekar A.U.	A review paper on Concurrence and utility pattern mining extraction over data streaming	Resincap Journal of Science and Engineering	Vol 3 Issue 11	ISSN 2446-9976	11 Nov 2019



Result Analysis Year 2019-20(April/May)

Class	No. of Student Appear	No. of Student Pass	Grade "A"	Grade "B"	No. of Student Passed with ATKT	No. of Student Failed	Percentage of pass students
MBA – I (2019 Pat.)	55	16	12	04	39	00	100
MBA – II (2016 Pat.)	37	33	18	15	Nil	04	95

Graphical Representation



From the above graph it is concluded that overall result of Department is 97.50%



Rankers (MBA- I) – 2019/20 (Apr/May)

No	Name of the Student	Grade Point	SGPA	Grade
1	Thok Sonali Sanjay	495	8.93	A+
2	Malkar Harshada Sandip	494	8.77	A+
3	Aher Rucha Sunil	491	8.87	A+

Rankers (MBA- II) – 2019/20 (Apr/May)

No	Name of the Student	Grade Point	Percentage	Grade
1	Jain Kapil Kishor	891	73.40	A+
2	Pawar Avinash Uttam	879	73.36	A+
3	Pawtekar Deepashri C.	873	73.10	A+

Overall Topper List

Sr. No	Year	Name of Student	Percentage/CGPA
1	2009-10	BIRADAR PARMESHWAR NAGNATH	72.36 %
2	2010-11	POTE RAHUL ANNASAHEB	67.46 %
3	2011-12	AVHAD MEGHSHYAM RAMCHANDRA	68.23 %
4	2012-13	GAURSHETTE SHUBHANGI SOMNATH	63.07 %
5	2013-14	GHULE AISHWARYA ANIL	67.42 %
6	2014-15	SHELAKE BIPIN BALASAHEB	67.40 %
7	2015-16	BORADE GEETA SURYABHAN	70.30 %
8	2016-17	LABHADE AMOL VASANT	70.20 %
9	2017-18	DEVADE SHASHIKANT TANAJI	71.17 %
10	2018-19	BAKALE RAM KAILAS	73.40 %
11	2019-20	JAIN KAPIL KISHOR	73.40 %



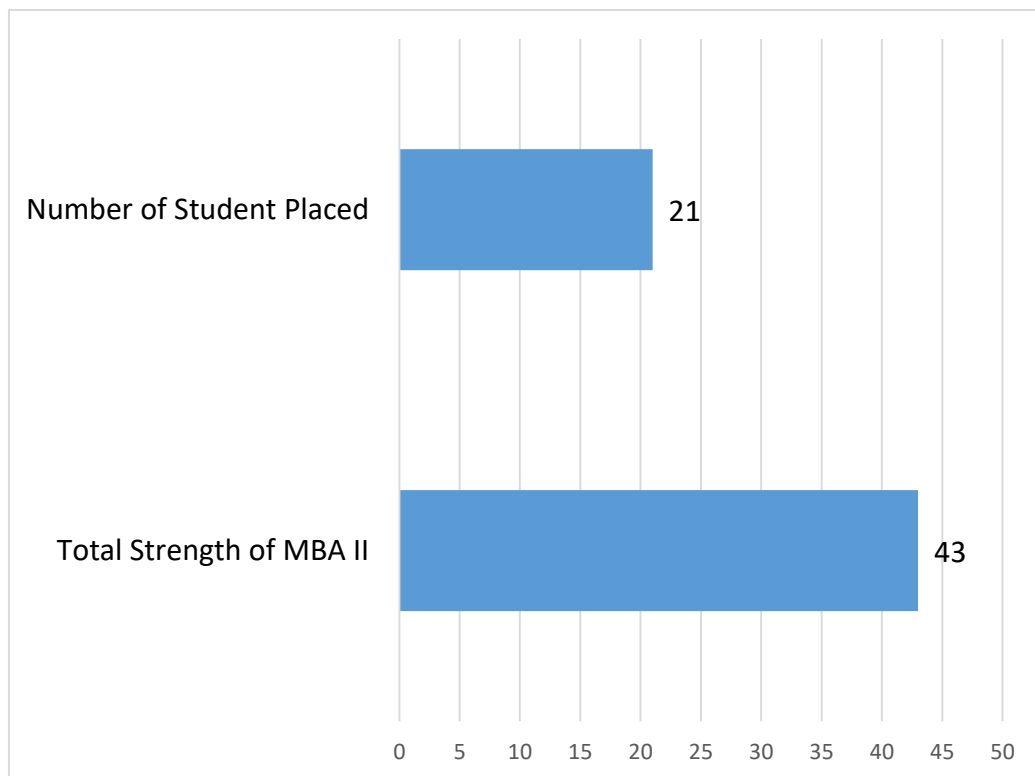
Placement Record (2019-20)

Sr. No.	Name of Student	Company	Package
1.	PAWATEKAR DIPSHRI C.	Datamatics Global Services, Nashik	1.5
2.	VIDHAY MANOJ DARPEL	Datamatics Global Services, Nashik	1.5
3.	GANGURDE SAGAR TUKARAM	Datamatics Global Services, Nashik	1.5
4.	WADEKAR VAIBHAV WAMAN	Datamatics Global Services, Nashik	1.5
5.	KHANAPURE KIRAN BANDUSA	Datamatics Global Services, Nashik	1.5
6.	LOKHANDE ROSHAN JAYVANT	Datamatics Global Services, Nashik	1.5
7.	PAWAR AVINASH UTTAM	Datamatics Global Services, Nashik	1.5
8.	KHIRAD ABHILASHA SHARAD	Datamatics Global Services, Nashik	1.5
9.	PADIYAR ARTI RAMESH	Just Dial	1.8
10.	PANDIT MANISHA RAJENDRA	Just Dial	1.8
11.	TRIBHUVAN AKSHAY VILAS	Just Dial	1.8
12.	MANDHARE PRADIP BHASKAR	Just Dial	1.8
13.	SUPEKAR DATTATRAY R.	Axis Bank	1.8
14.	KHANAPURE KIRAN BANDUSA	Axis Bank	1.8
15.	PAWATEKAR DIPSHRI C.	Axis Bank	1.8
16.	LOKHANDE ROSHAN JAYVANT	Axis Bank	1.8
17.	PAGARE PRADEEP SUDHAKAR	HDFC Bank	1.6
18.	THORAT VIKAS RAMESH	HDFC Bank	1.6
19.	GADEKAR PAVAN ASHOK	Reliance Life	1.6
20.	GHONGADE PRIYANKA ARVIND	Capgemini ,Pune	2.4
21.	RAUT ARCHANA SAKHAHARI	Capgemini ,Pune	2.4



Placement Record Analysis (2019-20)

Academic Year	Total Strength of MBA II	Number of Student Placed	Placement %
2019-20	43	21	48.83



Conclusion:-

- From the above representation it is cleared that, for academic year 2019-20 MBA departments total strength was 43 out of which 21 students were placed.
- So, the placement percentage for academic year 2019-20 was 48.83%

