



SNDbes.....(2021-22 SEM II)

# Department of M.B.A.



**SNDbes**  
**(SEM – II 2021-22)**



**Website:-** <https://sndcoe.ac.in>

**Email:-** [hodmba@sndcoe.ac.in](mailto:hodmba@sndcoe.ac.in)



### **Institute Vision**

To create multifaceted engineers ready to serve the nation and the world.

### **Institute Mission**

To use value based universal education of engineering and technology to develop the nation for global competitiveness and to bring harmony to mankind.

### **Institute Quality Policy**

The Institution tries to excel in imparting quality professional education that is inculcated with moral, ethical and spiritual values to engineering and management students to make them globally competent.

### **MBA Department Vision**

“To create multifaceted managers ready to serve the nation and the world.”

### **MBA Department Mission**

“To Create Wealth Creators and leaders”

### **Program Specific Outcomes (PSOs)**

At the end of program, MBA students will be able to:

#### **PSOs for Marketing Management**

**PSO1:** Ability to integrate concepts like product life cycle, adoption, and segmentation, branding, pricing, distribution, and market communication and use it for effective marketing decisions

**PSO2:** Ability to exhibit Sales professionalism



**PSO3:** Ability to assess how Technology & connectivity has changed human life and business in the context of real-world commodities, products & services.

### **PSOs for Financial Management**

**PSO1:** Ability to use financial data to make knowledgeable decisions about the Working performance, resources apportionment and financial position of a company.

**PSO2:** Ability to remain updated with respect to economic reforms and financial markets

**PSO3:** Ability to demonstrate knowledge of the legal framework of International Financial reporting standards, Goods and Services tax, income tax and filing of the returns.

### **PSOs for HR Management**

**PSO1:** To enable students to become proficient in the key functions of Human Resource Management viz: Human resource planning, Recruitment and selection, Performance management, Learning and development, Career planning, Function evaluation, Rewards and Recognition, Industrial relations, Employee participation and communication, Health and safety, Personal wellbeing and Administrative responsibilities.

**PSO2:** To familiarize students with the technological interventions in Human Resource Management and the Current trends and Cases in HRM.

**PSO3:** To acquaint students with real time problems and their probable solutions in the areas of Organizational Behavior, Development and Diagnosis.

### **PSOs for Operations Management**

**PSO1:** Ability to gain a robust perspective on Six Sigma, lean operations management, innovation, and operational leadership.

**PSO2:** Ability to be expert in economic order quantity, inventory classification and other inventory management techniques.

**PSO3:** Ability to understand and process internal and external customer needs within the quality framework.



**Dr. Ubale Vaibhav Namdev**

**Associate Professor, HOD, MBA**

**Ph.D (Mgmt), MBA (Fin),**

**LLB, B.Sc (Bio-Tech)**

Email:-hodmba@sndcoe.ac.in

Mob No- 9890608846

I Dr. Ubale V.N, HOD, Department of MBA would like to take this opportunity to give insights about the department.

MBA department is an integral part of at our esteemed institution, SND College of Engineering & Research Centre, Yeola (Nashik) (M.S.). It was introduced in the year **2008** with a key objective to create multifaceted managers ready to serve the nation and the world. The MBA department offers a broad core curriculum, as well as a constant focus on creativity and entrepreneurship to distinguish our students.

**Specialization offered:**

1. Marketing Management (MKT).
2. Financial Management (FIN).
3. Human Resources Management (HR).
4. Operations & Supply Chain Management (OSCM).
5. Business Analytics (BA)

We continue to play a leading role in our discipline which leads us towards creating innovative and effective professional graduate community which would vivacious and provide continuous learning. Our focus is to continuously increase the impact of corporate connect and alumni interaction for sharing their corporate experience with the students and bring industry to the classroom.

I am extremely happy to be associated with this department. I thank our management, researchers, teachers, alumni and students for their continuous support and cooperation.

I welcome the students and wish them all the best for their future.



## **Department Highlights:-**

The Department of MBA was established in 2008 to accommodate the popular Master of Business Administration course (MBA). Department of MBA (MBA) is one of the emerging management departments in the Nashik District which develops business graduates with a holistic perspective and versatile, functional areas of business and industry. The objective of Department of MBA is to impart management education in the state of the art technology to enable the students to optimally equip themselves with the changing requirements of the corporate and society.

- SND COE & RC, Department of MBA admits students on the basis of MHT CET MBA/MMS and other CET scores specified by the GOM. Since the college attracts top ranked students in these entrance examinations, the students' overall performance is remarkably well.
- Being an SPPU recognized institution, SND COE & RC, Department of MBA enjoys extra leverage to continuously fine-tune its curriculum to suit the industry requirements. The subjects being taught are a blend of Management theory & practice which stands the students in good stead to face the challenges posed by the industry.
- The following specialization streams are offered-

Specializations offered: The following specializations shall be offered as **MAJOR / MINOR:**

1. Marketing Management (MKT)
2. Financial Management (FIN)
3. Human Resources Management (HRM)
4. Operations & Supply Chain Management (OSCM)
5. Business Analytics (BA)

The following specializations shall be offered **ONLY** as **MINOR Specializations:**

1. Rural & Agribusiness Management (RABM)
2. Pharma & Healthcare Management (PHM)
3. Tourism & Hospitality Management (THM)
4. International Business Management (IB)



### MBA Programme Intake

MBA Intake :-	60
Year of Commencement :-	2008-09
Official Email ID:-	hodmba@sndcoe.ac.in
Website:-	<a href="https://sndcoe.ac.in/">https://sndcoe.ac.in/</a>

### MBA Programme Affiliations



SPPU Pune



DTE Mumbai



AICTE New Delhi

### Resources Available

Sr. No.	Particulars	Quantity
1	Computers (i5 and i3 PC's)	25
2	Printers (One Color and one laser printer)	02
3	ICT enabled classroom and Lab (One android TV along with two LCD Projectors are available)	03



**Instructional Area**

Sr. No.	Room Number	Particulars	Area required	Actual Area in m <sup>2</sup>
1	222	MBA Class I	66.00	77.64
2	230	MBA Class II		74.83
3	220	Staff Room I	---	23.28
4	221	Computer Lab	66.00	77.64
5	220	Tutorial Room I	33.00	34.80
6	220	Tutorial Room II		34.80
7	229	HOD Cabin	---	24.33
8	229	Staff Room II	---	30.00
9	229	Meeting Room	---	40.92
10	219	Seminar Hall	132.00	152.61
Total				<b>546.25m<sup>2</sup></b>

**Computer LAB Details**

Sr. No.	Name of Lab	Lab I/C	Area Sq. m	Investment
01	MBA Computer Lab	Prof. Pawar A.U.	77.64	07,81,740



**Faculty Details**

SR	Name of Staff	Designation	Qualification	Spl	Experience
1	Dr. Ubale V.N.	HOD, Associate Professor	Ph. D , MBA , LLB	Finance	12.5
2	Prof. Samudre V.B.	Assistant Professor	MBA, B.Sc	Marketing	9.5
3	Prof. Misal D.S.	Assistant Professor	MBA , BE	HR	0.5
4	Prof. Manekar A.U.	Assistant Professor	MBA, BE	HR, IT	4.5
5	Prof. Gaware M.	Assistant Professor	MBA, B.Com	Finance	2.5
6	Prof. Bankar M.V.	Assistant Professor	MBA, B.Com	Finance	10.5
7	Prof. Pawar A.U.	Assistant Professor	M.Com	Business Mgmt	0.5
8	Prof. Vadgal A.S.	Assistant Professor	MA	Economics	2.5
9	Mr. Dandgavhal Karan	Peon	SSC	---	0.5

**Enrolled student Count**

**(2021-22)**

SR.	CLASS	STUDENTS ENROLLED
1	MBA I	69
2	MBA II	66
Total		135





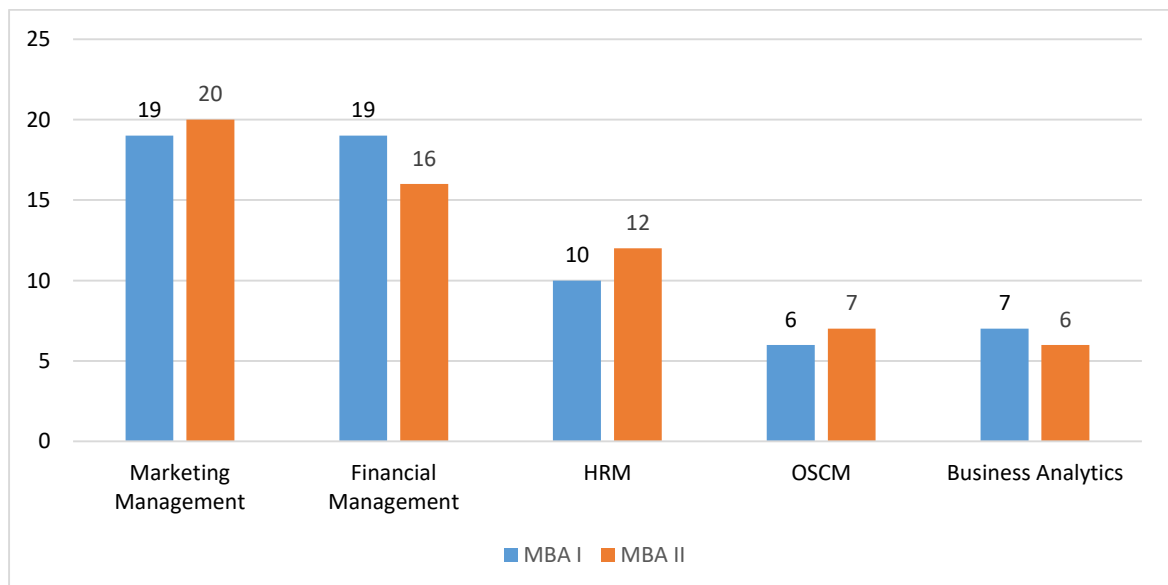
**Student Association (AIMS)**

**(2021-22)**

NO.	NAME OF STUDENT	DESIGNATION
1	PARDESHI PRITHVIRAJ NARENDRA	PRESIDENT
2	DABHADE TEJASWINI PANDITRAO	VICE PRESIDENT
3	AURANGE SATISH KRISHNA	MEMBER
4	GHIGE RENUKA SUNIL	MEMBER
5	KALE VAIBHAVI NANDKUMAR	MEMBER
6	LAWARE SAVITA BABASAHEB	MEMBER
7	TAMBE SWAPNIL SURESH	MEMBER
8	PATHARE SUMEDH SANJAY	MEMBER
9	AVHAD AKSHAYA ANIL	MEMBER
10	KUSUNDALSNEHAL RAVIKIRAN	TREASURER

**Specialization wise student trend**

**MBA I & II**





### MOU



1. Shri Sadguru Gangageer Maharaj Science, Gautam Art's & Sanjivani Commerce college, Kopargaon.
2. Expertrons Technologies Private Limited

### Industrial Visit Glimpses





Day and date:- **Tuesday 14/6/2022**, Visit Coordinator:- **Prof. M.V. Bankar** (MBA Department, SNDCOE)

**Industrial Visit Location:-** Sahyadri Farmers Producer Company Ltd, Gate No 314/2/2, A/p Mohadi, Taluka Dindori, District Nashik 422207, Maharashtra, India Map Location: 5V5H+WQH, Mohadi, Maharashtra 422207

### ***Seminar/ Guest Lecture Glimpses***



***Glimpses of Seminar Selling Skills:- Mr. Kiran Kajale, Date:- 11/1/2022 Department of MBA***





*Glimpses of Seminar Health and hygiene by Dr. Aditya Patil on dated 8/12/2021*





**Note:-** Few Glimpses of event *Customer Relationship Management (CRM)* by Mr. Vikrant Sonawane Date:- 12-Feb-2020

**Outcome of Activity:-** through effective *skill enhancement* regarding *Customer Relationship Management (CRM)* individuals become more capable, competent, and confident in themselves and their performance, and are better able to reach individual goals.

### Publications

No.	Name of Faculty	Title of paper	Name of journal	Volume	ISSN-ISBN Number	Publication Date (DD/M M/YYYY Y)
1	Dr. V.N. Ubale	To Study Perception of Parents towards Quality of Education in Public and Private Schools with Reference to Ahmed Nagar District	IJARESM	Vol. 26 No. 3 Part 5	ISSN: 0972-3641  UGC CARE	January-June, Special Issue 2022
2	Dr. V.N. Ubale	A Study on Severity of Problems Experienced By Packaged Drinking Water Retailers in Nashik City	Stochastic Modeling & Applications	Vol. 26 No. 3 Part 5	ISSN: 0972-3641  UGC CARE	January-June, Special Issue 2022
3	Dr. V.N. Ubale	An analysis of Non-Banking Financial Companies (NBFC) in post Covid19 pandemic era	Stochastic Modeling & Applications	Vol. 26 No. 3 Part 5	ISSN: 0972-3641  UGC CARE	January-June, Special Issue 2022



### Awards/ Reccomendations

1. Patenet No:- 20211101470, Manekar A.U., 28th April 2021

An artificial intelligence enabled cryptography based financial analytical tool



2. SHAIKH EJAJ SHAFI (MBA I), 2021-22 Jeevan Blood Bank

Blood donor certificate awarded

3. DEOKAR AKASH DIPAK, 2021-22 Jeevan Blood Bank

Blood donor certificate awarded





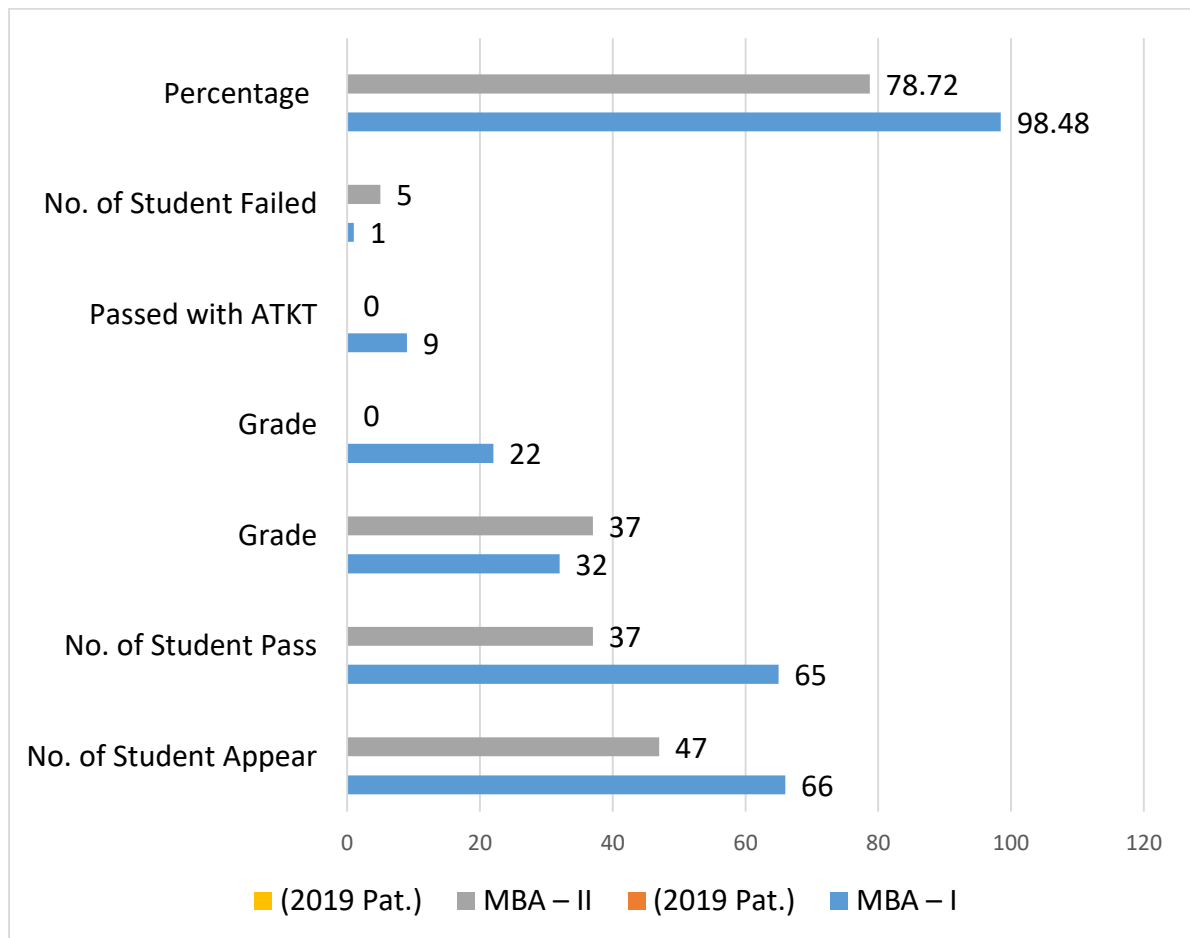


**Result Analysis**

(2020-21)

Class	No. of Student Appear	No. of Student Pass	Grade "A"	Grade "B"	Passed with ATKT	No. of Student Failed	Percentage
<b>MBA – I</b> <i>(2019 Pat.)</i>	66	65	32	22	09	01	<b>98.48</b>
<b>MBA – II</b> <i>(2019 Pat.)</i>	47	37	37	00	00	5	<b>78.72</b>

**Result Analysis (2020-21)**



The average percentage of result of MBA Year 2020-21 is 88.66.



**Topper List**

**Rankers (MBA- I) – 2020/21 (Apr/May)**

No	Name of the Student	Grade Point	SGPA	Grade
1	PATIL ADITYA RAVINDRA	570	9.500	O
2	KOLI RAVIKIRAN PANDURANG	553	9.22	O
3	BATAV RAVINDRA TANAJI	551	9.19	O

**Rankers (MBA- II) – 2020/21 (Apr/May)**

No	Name of the Student	Grade Point	Percentage	Grade
1	MALKAR HARSHADA SANDIP	8.52	78.88	FIRST CLASS WITH DISTINCTION
2	GALANDE SANDESH BABAN	8.48	78.56	FIRST CLASS WITH DISTINCTION
3	AHER RUCHA SUNIL	8.44	77.78	FIRST CLASS WITH DISTINCTION

**Overall Topper List**

Sr. No	Year	Name of Student	Percentage /CGPA
1	2009-10	BIRADAR PARMESHWAR NAGNATH	72.36 %
2	2010-11	POTE RAHUL ANNASAHEB	67.46 %
3	2011-12	AVHAD MEGHSHYAM RAMCHANDRA	68.23 %
4	2012-13	GAURSHETTE SHUBHANGI SOMNATH	63.07 %
5	2013-14	GHULE AISHWARYA ANIL	67.42 %
6	2014-15	SHELAKI BIPIN BALASAHEB	67.40 %
7	2015-16	BORADE GEETA SURYABHAN	70.30 %
8	2016-17	LABHADE AMOL VASANT	70.20 %
9	2017-18	DEVADE SHASHIKANT TANAJI	71.17 %
10	2018-19	BAKALE RAM KAILAS	73.40 %
11	2019-20	JAIN KAPIL KISHOR	73.40 %
12	2020-21	MALKAR HARSHADA SANDIP	8.52 CGPA



**Placement Record (2020-21)**

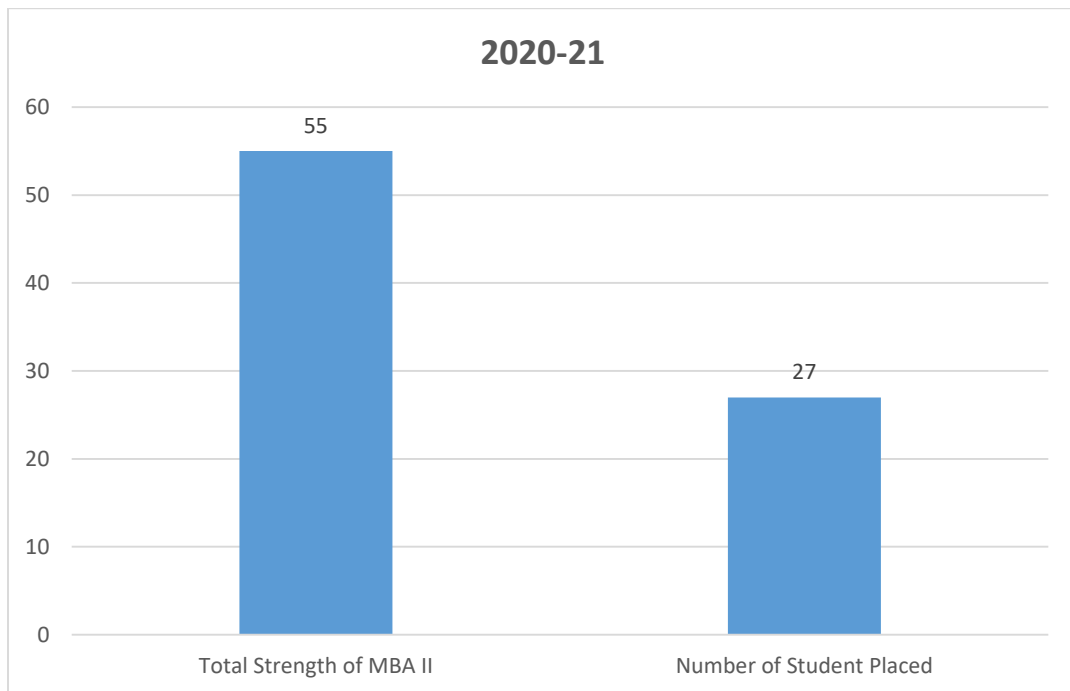
Sr. No.	Name of Student	Company	Package
1.	DAHLE MRUNALI RAOSAHEB	Mahindra Housing Finance Ltd.	4.5
2.	DESAI DIKSHA LALIT	Mahindra Housing Finance Ltd.	2.5
3.	GANGAPURKAR KAPIL SHEKHAR	Mahindra Housing Finance Ltd.	2.5
4.	SABALE VIKAS UTTAM	Mahindra Housing Finance Ltd.	2.5
5.	TUPSAKHARE NIRANJAN ARVIND	Mahindra Housing Finance Ltd.	4.5
6.	WAKCHAURE MAYUR SANJAY	Mahindra Housing Finance Ltd.	4.5
7.	PARDESHI SAHRSHAL VIJAY	TATA AIA Life Insurance, HDFC, Yeola	3.60
8.	GOVIND MAYUR PRALHAD	UFS Projects India, Goa Gujarat	8.50
9.	SANAP SAGAR BALASAHEB	SBI Life Insurance, Malegaon	2.80
10.	WAGH VISHAL DHANRAJ	Kirloskar Electrical Company, Pune	5.50
11.	CHAVAN SHEKHAR DATTATRAY	Business Sahayogi Motors	2.40
12.	MAHALE SHILPA KESHAV	Wipro Limited, Pune	6.00
13.	PAWAR SHAILESH BHASKAR	Badwe Engineering, Pune	2.40
14.	KAMBLE ARATI KACHARU	Navneet Education Ltd	2.40
15.	DAREDE RAVINDRA S.	Emcure Pharma Ltd, Pune	6.00
16.	GAIKWAD SHRADDHA SUBHASH	Infosys Tech Private Limited, Pune	8.00
17.	WAKCHAURE MAYUR SANJAY	Matoshri, Sonawne Jr. Teacher	1.20
18.	GARUD VISHWAJIT SANJAY	Narm Finance, Chandwad	1.50
19.	DEORE SAGAR GORAKH	Indus Pharma, Yeola	3.60
20.	RAKTATE ABHIJIT BALASAHEB	Persistence System, Pune	3.50
21.	SHINDE VINOD KARBHARI	Akshvudoyak, Aurangabad	2.50
22.	BAKLIWAL ASHISH ANISH	Hybrowlabs Technologies, Pune	3.25
23.	PACHORE DURGESH DILIP	JM Finance Ltd, Pune	4.00



24.	KALANGE SAURABH JAGDISH	HDFC Bank, Yeola	1.90
25.	PATHARE SUDIP DIGAMBAR	Proprietor, Krushi Seva Kendra	
26.	PUNJABI HARSHAD JASPAL	Shree Cements Ltd	2.40
27.	GALANDE SANDESH BABAN	CIGFI Ltd	3.60

### Placement Record Analysis (2020-21)

Academic Year	Total Strength of MBA II	Number of Student Placed	Placement %
2020-21	55	27	49.10



#### **Conclusion:-**

- From the above representation it is cleared that, for academic year 2020-21 MBA departments total strength was 55 out of which 27 students were placed.
- So, the placement percentage for academic year 2020-21 was 49.10%

